

Hundred Nights Policy for Named Spaces

Hundred Nights, Inc. is under no obligation to offer naming opportunities and chooses to do so to recognize and thank donors for their significant charitable contributions in support of the agency's More Than A Roof Capital Campaign to fund the new facility at 122-124 Water Street in Keene, NH.

The proposed values of naming opportunities are based solely on perceived appeal to donors and do not necessarily reflect the gift's designated purpose or the space's actual construction cost.

Plans for the new facility are not final. If alterations are required that affect a named space, Hundred Nights will work with the donor to find an appropriate substitute.

Eligibility

Individuals, Corporations, and Foundations that make one-time or multi-year capital pledges are eligible to name spaces. Government entities and programs are not eligible to name spaces.

For multi-year pledges: a pledge agreement with a payment schedule must be on file with Hundred Nights to name a space.

Written Agreement

In all cases, Hundred Nights and the donor will agree to the following terms in writing (e-mail is acceptable):

1. The space being named.
2. The recognition language that will be used.

Term of Recognition

The duration of a name on any facility or space shall continue for as long as the useful life of the facility or space, and for as long as the facility or space is used for the same purpose for which it is named.

Upon replacement or substantial renovation, Hundred Nights reserves the right to deem the naming period has concluded. The agency may, but is not required to, provide for the appropriate recognition of the previous name in or near replaced or renovated facilities. Prior to replacement or renovation, Hundred Nights will make a reasonable effort to give current donors the first opportunity to sustain their support at a level that is appropriate at the time. Hundred Nights will also make all reasonable efforts to inform the donor in advance when the naming period is deemed to have concluded.

In circumstances where the purpose of the facility or space is redesignated, Hundred Nights will make a reasonable effort to work with the donor to adjust the name of the repurposed space. The agency can offer another available space for naming if the donor does not wish to name the repurposed space.

Policy for Altering or Terminating Naming Rights

Hundred Nights reserves the right to remove or alter a naming opportunity if the Board of Directors determines the name causes a significant impairment to the agency's reputation or if the donor's pledge is not paid in full. In such circumstances, Hundred Nights will make a

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reasonable effort to work with the donor to adjust the terms of the gift or pursue other naming opportunities.

Special Requests and Approval of Named Spaces

Named spaces are subject to final approval by the Executive Committee of the Board of Directors.

Hundred Nights reserves the right to choose the size, location, font, and materials used for signage. Signage must comply with local ordinances.

Requests for special circumstances or exceptions are to be made to the Executive Committee and may be referred to the full Board of Directors depending on the circumstance.

Policy approved by the Board of Directors on April 19, 2022.